



PRESS RELEASE
July 26, 2002

Creative Flavor Owner Will Judge 2002 WebAward Competition

Denver, Colorado (July 26, 2002)— Creative Flavor is thrilled to announce Bill Finch, the company's owner, designer, and developer, has been selected to be a judge for the 2002 WebAward Competition sponsored by the Web Marketing Association. This sixth annual event will draw designers from all over the world to compete in a variety of categories with a chance to win the coveted "Best of the Web" award.

"It's a great honor to be selected by this group and I look forward to being a player in this prestigious contest," Finch stated after receiving the notification from William Rice, President of the Web Marketing Association. He went on to say "The WebAward Competition's winning designs are innovative and set the standard for good Internet design. I can't wait to begin evaluating this year's entries."

"I'm happy that one of Creative Flavor's own has been recognized for their achievement and understanding of web design," said Janna Polzin, Creative Flavor's Director of Marketing and co-founder. "We're proud that Bill is on our team."

The judging of this year's entries will begin in August and take about a month to complete. Designs are judged on design, innovation, content, technology, interactivity, navigation, and ease of use. Winners will be announced in November, 2002.

About Creative Flavor

Creative Flavor is a web site design and development firm devoted to providing usable, streamlined web design and development for companies wanting to make an impact on the Internet. For more information about Creative Flavor, please visit our web site at <http://www.creativeflavor.com> or contact an Internet design professional at 303.898.0101.

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