



FOR IMMEDIATE RELEASE

Janna Polzin
Creative Flavor
Phone: 303.898.0101
janna@creativeflavor.com

More Choices for Car Enthusiasts Available

Denver, Colo.—June 3, 2003— Creative Flavor, a high-end eBusiness services provider, will release the inaugural web site for Detailers Paradise on June 6, 2003. It's viewable at www.detailersparadise.com. Detailers Paradise is a seller of premium-brand auto care and detailing products.

Detailers Paradise's vision is to provide premium auto products to car enthusiasts who, until now, could only purchase products from a limited number of quality vendors. Creative Flavor's objective was to implement a content management system and advanced store with specialized add-ons, as well as to design a highly-usable interface to enhance the custom features for simplified navigation and checkout processes.

The front-end result is a powerful, database-driven web store where customers can quickly find and purchase products that were previously unavailable to them. On the backend, the site's administrator can effortlessly track orders, edit products, and update the site's look & feel and navigation as needed.

About Creative Flavor

Creative Flavor is a high-end eBusiness services provider specialized in Internet design and development. Dedicated to delivering highly-usable, informative products to a diverse group of clients in a number of industries, and providing quality customer service, Creative Flavor has quickly positioned itself as a valuable resource for businesses requiring a one-of-a-kind web presence. To learn more, please visit our web site at <http://www.creativeflavor.com>.

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