



FOR IMMEDIATE RELEASE

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Creative Flavor Acquires Several New Accounts

Denver, Colo.—June 23, 2004—Creative Flavor, a Denver-based interaction architecture and web development firm, was recently selected to manage web projects for several respected organizations.

Creative Flavor will be collaborating with **Lehrer's Flowers** to create and manage monthly email promotions. Lehrer's has been family-owned and operated for over 50 years, serving their clients with unmatched respect, trust, and personal touches.

American Airlines[®] Flagship Charities has contracted Creative Flavor to re-design and develop a web site for their 22nd annual Golf Classic. The charities who benefit from funds raised by the golf tournament are Ronald McDonald House[®], Friends of Child Advocates, Eisner Pediatric & Family Medical Center, and Volunteer League of the San Fernando Valley.

Also, Creative Flavor will join forces with **Network Marketing Associates** located in Los Angeles, California to assist with their web needs.

Once again, Creative Flavor will team with EMJAY Creative in Los Angeles to develop a web site, this time for **Virtual Wine Hut**.

About Creative Flavor

Creative Flavor is a high-end eBusiness services provider specialized in Interaction Architecture. Dedicated to delivering highly-usable, informative products to a diverse group of clients in a number of industries, and providing quality customer service, Creative Flavor has quickly positioned itself as a valuable resource for businesses requiring a one-of-a-kind Internet presence. To learn more, please visit our web site at <http://www.creativeflavor.com>.

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