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Creative Flavor Launches Redesigned Web Site for the Rocky Mountain Chapter of the Naval Reserve Association

Denver, Colo.—March 1, 2005—Creative Flavor, a full-service interaction architecture and design firm, recently launched a re-designed web site for the Rocky Mountain Chapter of the Naval Reserve Association (RMNRA), viewable at www.navrescolorado.org.

The release of the web site coincides with RMNRA's new alliance with Your Life-Your Career, www.yl-yc.com, a web-based job search and career development company, to provide separating Navy officers with fellow officer networking contacts and civilian employment assistance services.

Creative Flavor is thankful to have collaborated with an organization that provides an essential service to the men and women who've served our country. The Rocky Mountain Naval Reserve Association offers an enormous amount of essential information and services to US Navy officers, so it was critical that the site's navigation follow a clear hierarchy.

"We were given the challenge of providing an intuitive, usable site architecture that would best represent the volumes of information available to the users of RMNRA services. I believe we met and exceeded that milestone. I'd like to offer my personal thanks to Dan Puleio, president of Your Life-Your Career, for expediting the many facets of this extensive project," said Bill Finch, Creative Flavor's owner.

Rear Admiral Richard E. Young (USNR Ret.), Chairman of the Naval Reserve Association Ninth District, stated: "The Rocky Mountain Chapter and entire 13 State Ninth District, which stretches from Colorado to Michigan, is committed to promoting US Navy outreach efforts to civic organizations, educational institutions and the business community. The depth of professional development programs and employment-related networking contacts that may be provided to active duty, reserve and honorably separated naval officers is invaluable.

The complete re-design of the Rocky Mountain Naval Reserve Association web site clearly takes this organization to the next level in terms of national visibility and scope of services provided. Bill Finch, owner of Creative Flavor, was absolutely great to have on our Navy team. He immediately grasped the concepts and features that we needed, and delivered comprehensive user-friendly products in record time. The term 'impressive' is indeed an understatement in describing his company's contribution."

Visit the RMNRA web site, www.navrescolorado.org, for more information on professional assistance programs and services offered for active duty, Naval Reserve and honorably separated veterans.

About Creative Flavor

Creative Flavor is a high-end eBusiness services provider specialized in Interaction Architecture. Dedicated to delivering highly-usable, informative products to a diverse group of clients in a number of industries, and providing quality customer service, Creative Flavor has quickly positioned itself as a valuable resource for businesses requiring a one-of-a-kind Internet presence. To learn more, please visit our web site at <http://www.creativeflavor.com>.

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